

A promising year ahead for the GO Group GO Group initiatives for 2012

After a successful 2011 with the first 2-day workshop in Amsterdam and major contributions to the 2nd GreenEvents Europe Conference the **GO Group** (Green Operations Europe), co-initiated by Bucks New University, GreenEvents Conference, Green Music Initiative and Yourope (the European festival association) is moving forward in 2012 with more projects related to sustainability in the festival and event business.

We are happy to announce the first confirmed dates and our online-home and social media sites:

- 1) Home and social media-Urls
- 2) GO Group hosts three panels on event sustainability at Eurosonic Noorderslag
- 3) 2nd GO Group Workshop at Gödör Club, Budapest, Hungary on April 23/24 2012
- 4) GO Group will be part of the 3rd GreenEvents Europe Conference at Wissenschaftszentrum, Bonn, Germany on November 5/6 2012

1) Find out about GO Group activities, info and dates here:

www.go-group.org

www.facebook.com/gogroupeurope

www.twitter.com/gogroupeurope

2) GO Group sessions at Eurosonic Noorderslag (Groningen | 12-14 January 2012)

The Conference expects another sell out with over 3000 participants. GO Group will host a panel a day on green issues to give the topic the signification/exposure it deserves in the conference programme. *Teresa Moore* (Head of Department for Music & Events Management at Buckinghamshire New University), *Jacob Bilabel* (Head of the Green Music Initiative, based in Berlin) and *Holger Jan Schmidt* (Promoter of GreenEvents Europe) will focus on crucial issues regarding sustainable event management in their panels. International green standards, economic impact of major events and green issues communication will be the main topics of the GO Group sessions at Noorderslag 2012.

Thursday 12th, 14.30h (60 min)

Economic impact of major events to local regions

Teresa Moore (Bucks New University, UK, chair)

Chris Maughan (De Montfort University, Leicester, UK)

Colin Rodger (T In The Park Festival, UK)

Friday 13th, 13.30h (60 min)

Green festival communication

Holger Jan Schmidt (GreenEvents Europe Conference, Ger, chair)

Carlijn Lindemulder (ID&T and Mysteryland, Ned)

Julia Gudzent (Melt! Festival, Ger)

Saturday 14th, 12.30h (60 min)

Green international standards in event management

with *Jacob Bilabel* (Green Music Initiative, Ger, chair)

3) 2nd GO Group Workshop for Sustainable Festivals & Events in Budapest | 23-24 April 2012

GO Group goes east with its second international workshop. After the successful debut in Amsterdam in May 2011 with 35 international participants, Green Operations Europe heads to Budapest for a second edition on event sustainability with great presentations, information and best practise exchange. In four intense sessions taking pace over two days, the GO Group workshops will cover major issues for sustainable event management such as international green standards, green issues communication, waste or mobility management. The workshops will feature speakers from festivals and science alike. Find out more on www.go-group.org soon.

GO Group meetings are open to stakeholders interested in actively pushing the sustainability and green agenda. Therefore everybody – you, your sustainability manager, your production managers – are invited to take part in the discussion.

Participation fee for the 2nd GO Group workshop will be 200 € (plus VAT). There is a special offer for Yourope members (25% deduction for max two participants per Yourope-festival). Registrations will be available at the Bucks New University online shop shortly.

The workshop will be kindly co-hosted by Gödör Club
(Erzsébet tér, 1051 Budapest, Hungary).



About Gödör Club – Cultural Centre on Erzsébet square

Gödör Club has been set up as a community space and a meeting point for artists. Within a short span of time the Club has become one of the defining art venues and community spots in Budapest. Now, it is a popular meeting point, a café, a civil agora, arts venue – all in the city centre, open from early afternoon until dawn. In 2010, they launched an environmental programme, GreenGödör.

www.godorklub.hu

4) GO Group at 3rd GreenEvents Europe Conference at Wissenschaftszentrum, Bonn, Germany on November 5/6 2012

The 3rd international GreenEvents Europe Conference in Bonn will take place on November 5 and 6. 2012. After the huge success of the second edition with more than 100 German and international guests joining to discuss sustainability and environmental protection at (major) events, the conference aims to grow even more. For the third time members of the international live music industry and related suppliers, scientists and initiatives will come together in Bonn to discuss sustainability and environmental protection within major events. The aim is bringing together experts and practitioners and stimulate exchange between participants.

The GO Group and Yourope will support the conference content wise and by hosting various sessions.

Find more information at: www.green-events-germany.eu