

Green Music Energy

Green Music Initiative

Working to understand Energy since 2008:

- Sunplugged Stage
- Bike Disco
- Green Club Index
- Greener Arena Index
- Renewables Grid Initiative
- Grid Masterclas



Renewables
Grid Initiative



Green Music Energy



Green Music Energy

-Partners:

- Germany's biggest Renewable Energy broker
- One of Germany's biggest Green Power utilities

- Advisory Board :

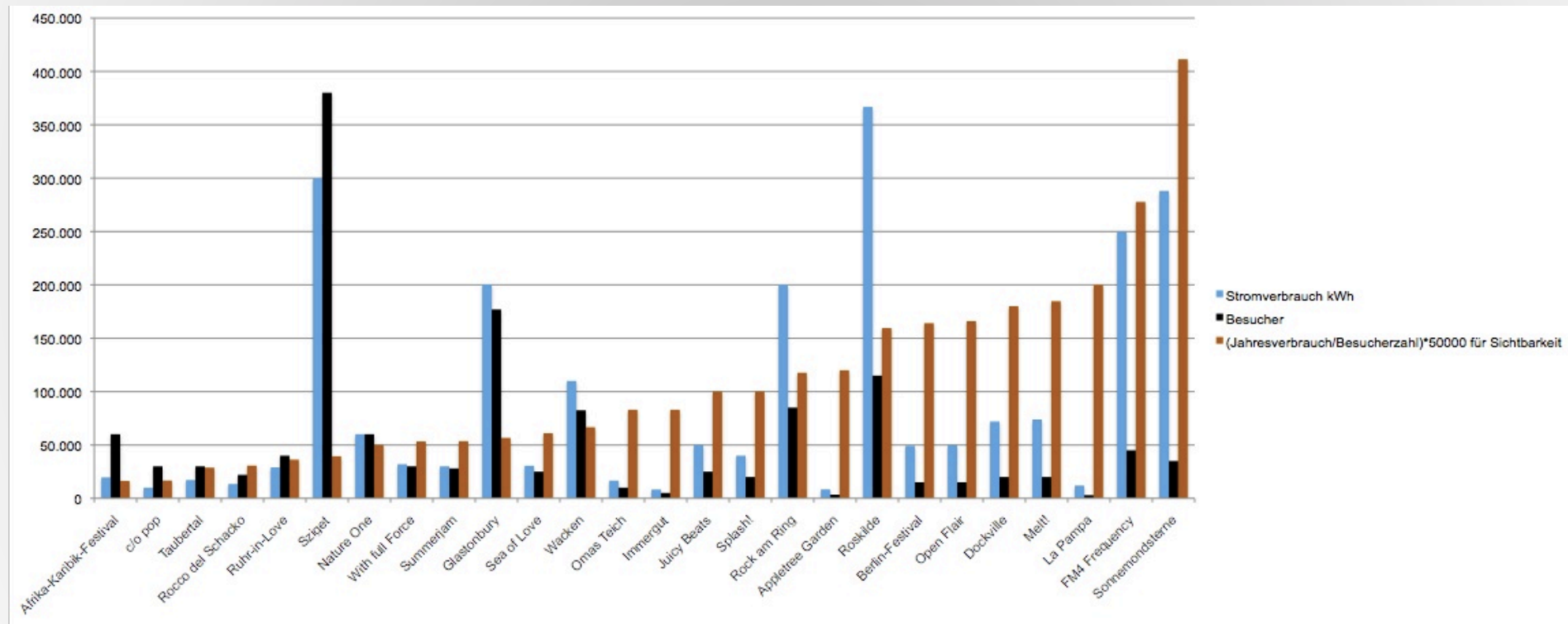
- Founder of Greenpeace Energy
- Founder of Leipzig Energy Stock Exchange
- 100% erneuerbar Foundation
- Finding Infinity



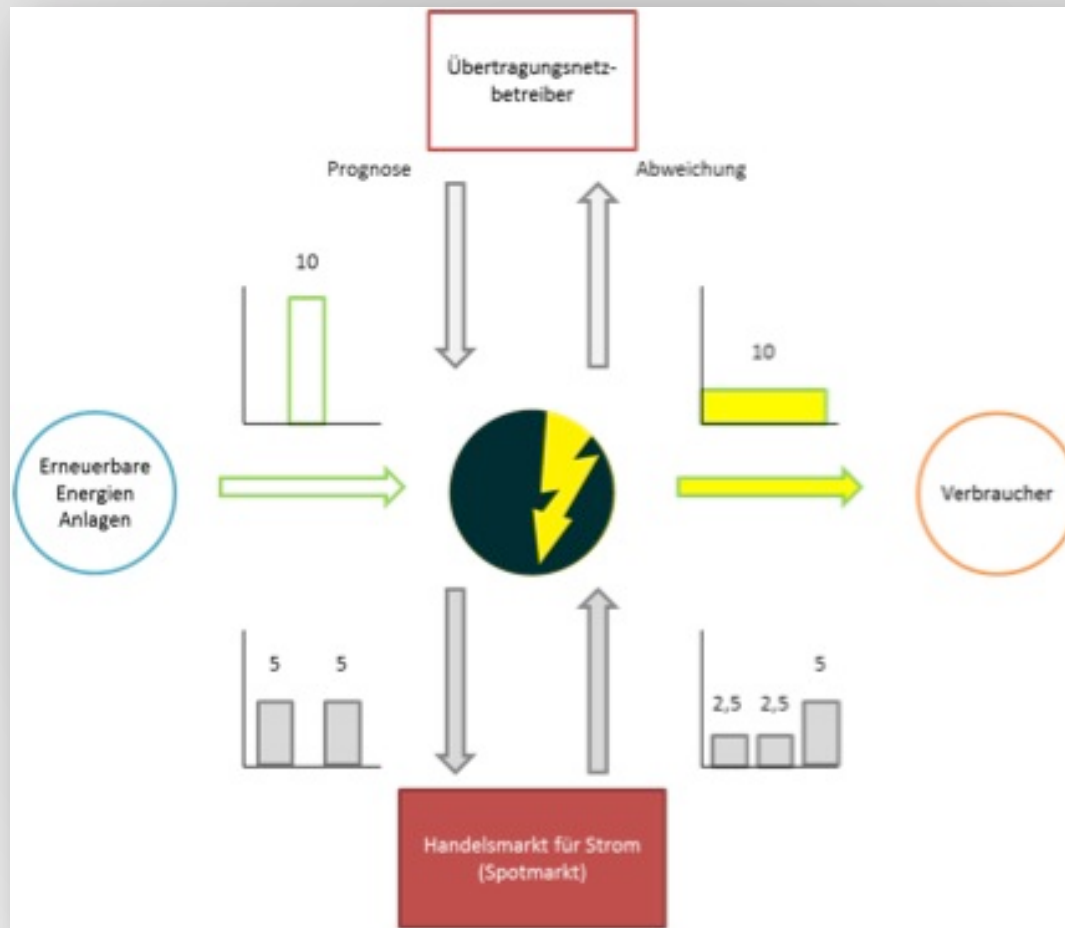
What do we want?

- A de-carbonized energy system
- No fossil or nuclear energy
- To pave the way for Clubs, Concerts and Festivals to be run on 100% renewable energy
- Value creation in future energy systems back in the hands of many european citizens
- less monopolies of corporate energy providers

Energy at Festivals.



Project Setup.

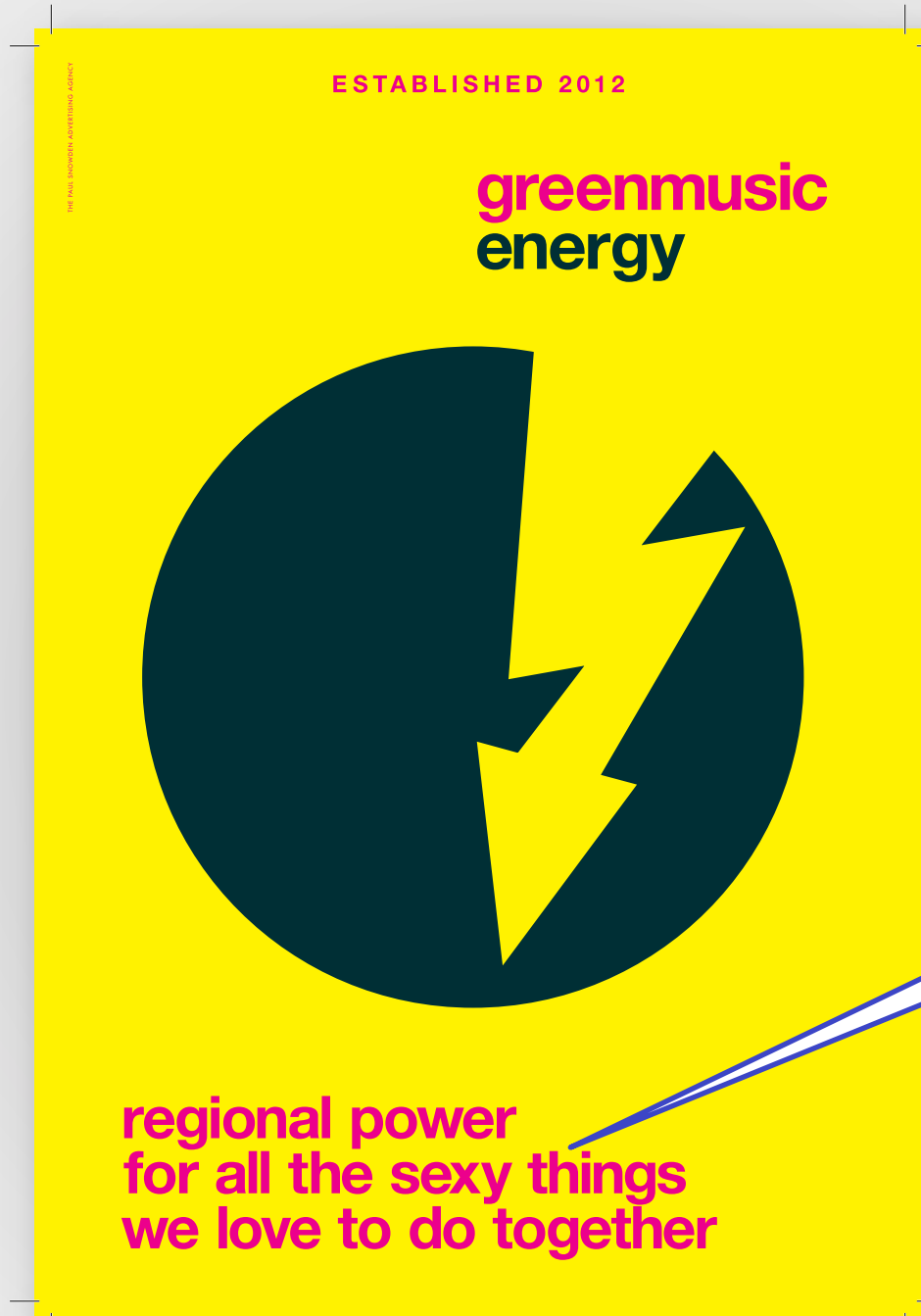


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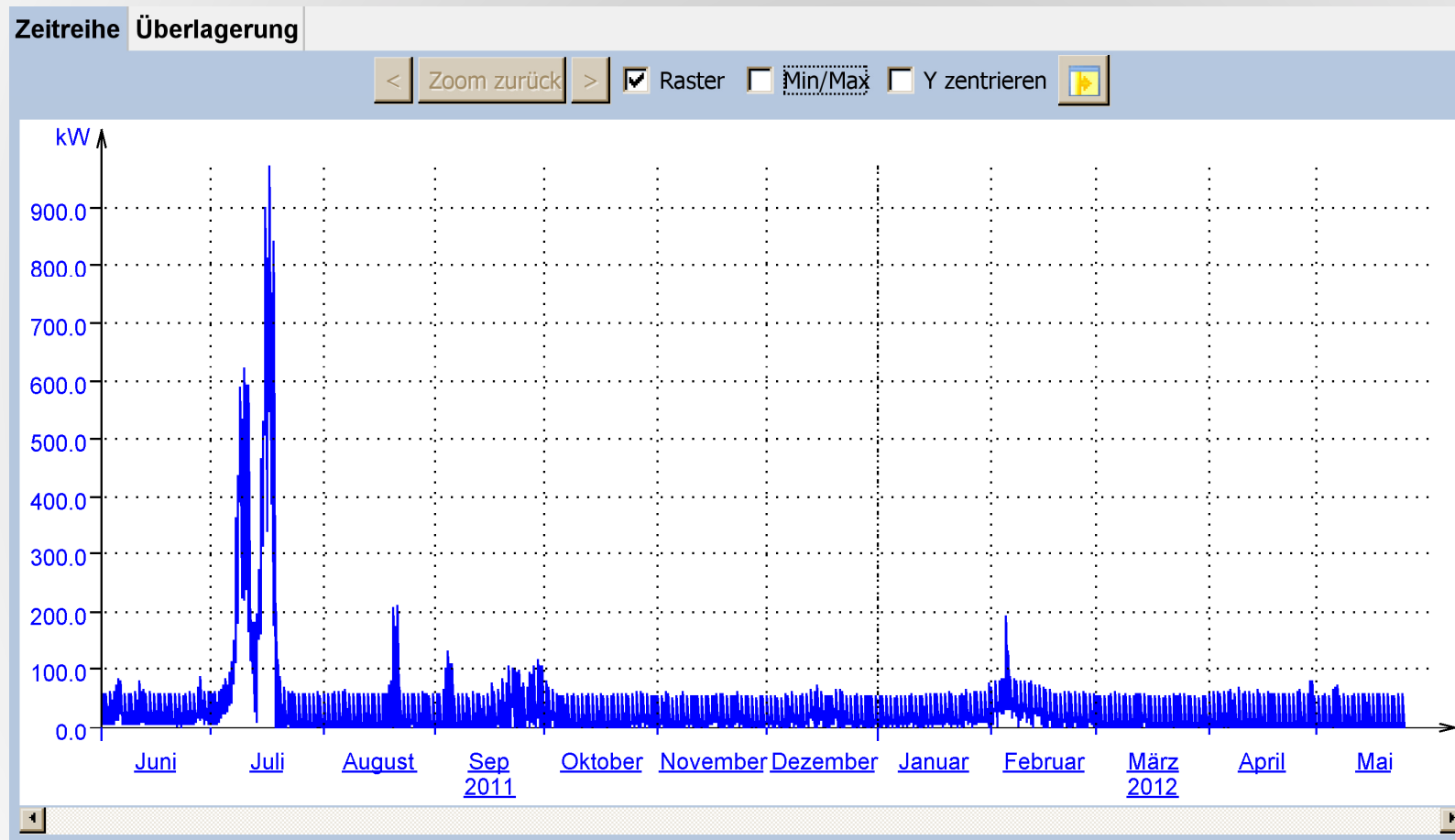


**regional power
for all the sexy things
we love to do together**



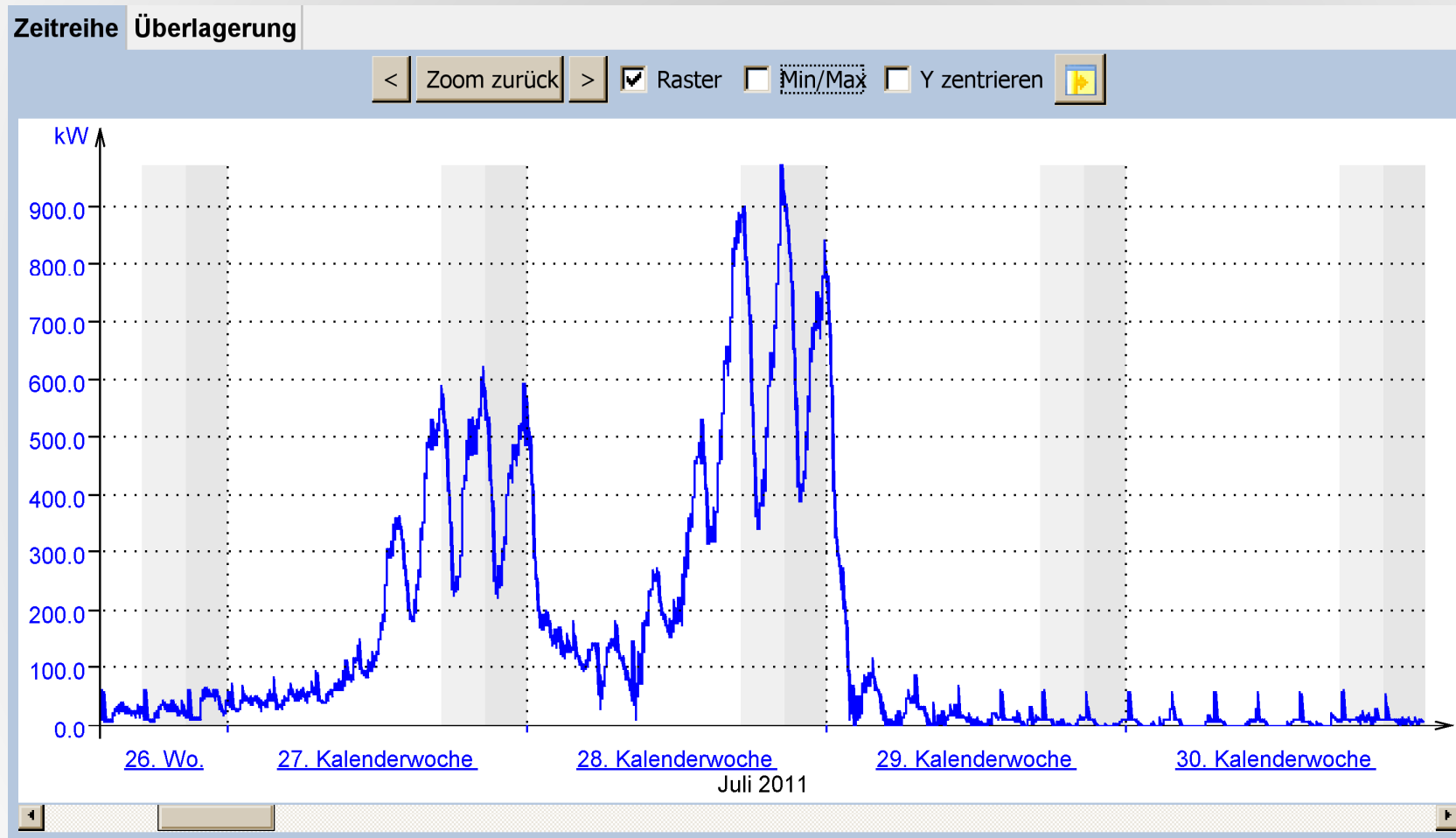
Sexy Things

Sexy Load Profile Festival /year



Diese Grafik beinhaltet keine abrechnungsrelevanten Daten.

Sexy Load Profile Festival / day



Diese Grafik beinhaltet keine abrechnungsrelevanten Daten.

GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013

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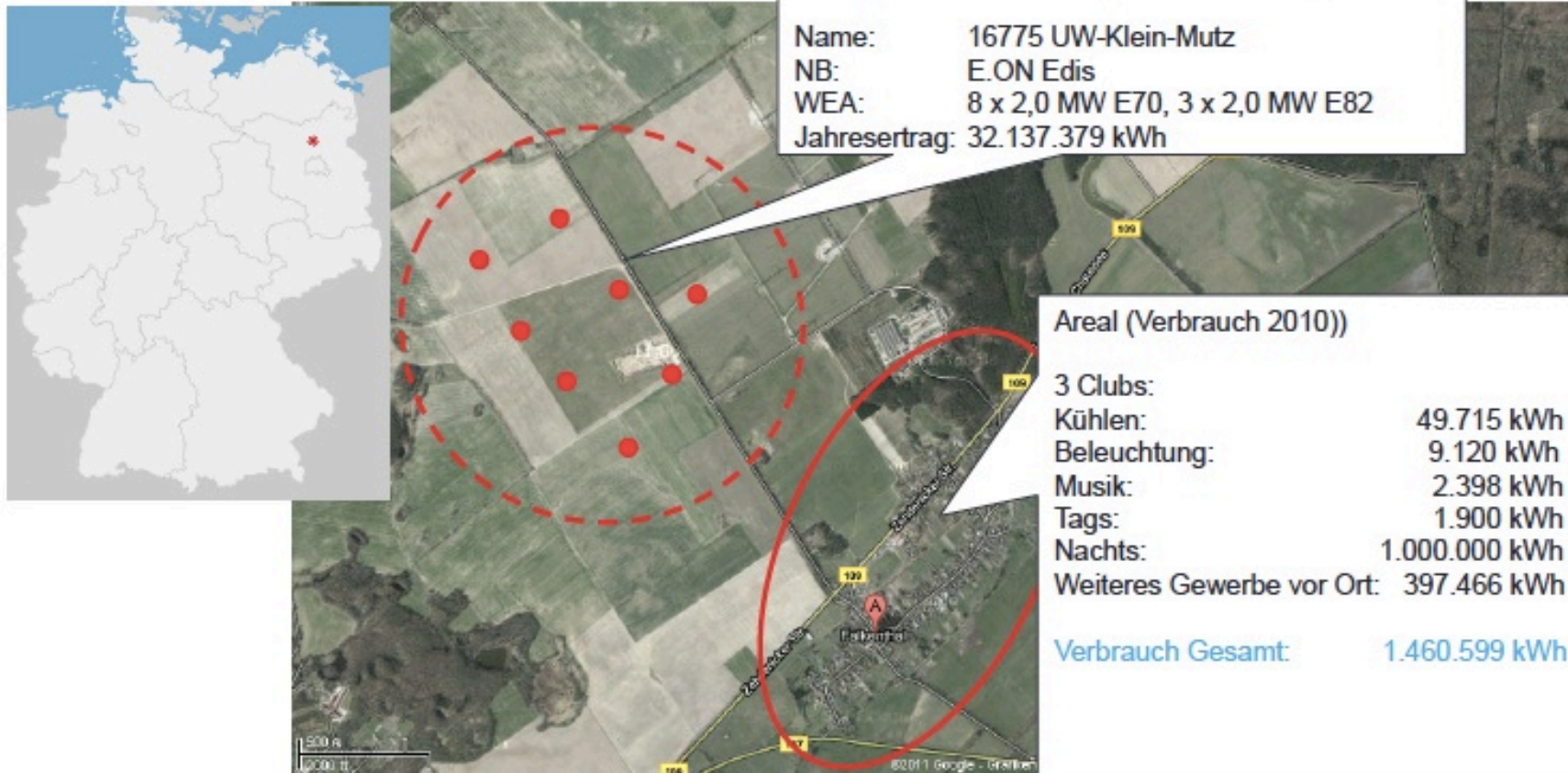
Regional

Sexy Things

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Regional Energy

• Örtliche Gegebenheiten



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Regional

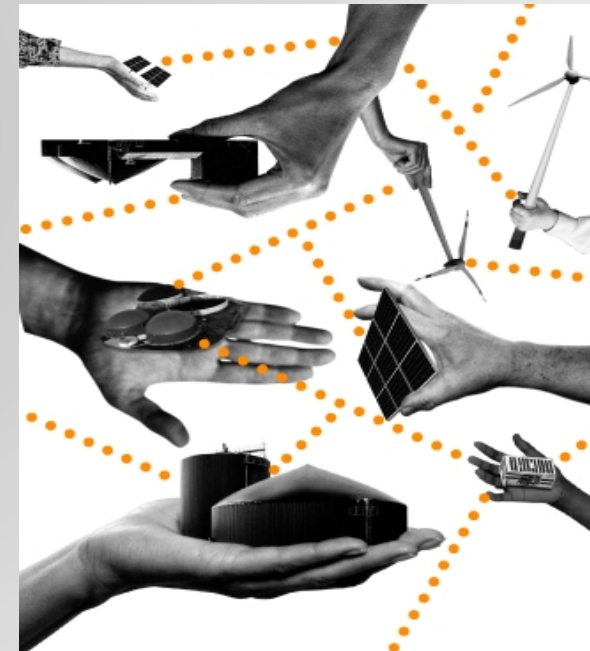
Sexy Things

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Together

Together

- The more demand we pool, the cheaper the Energy will get
- (demand side pooling)
- Leave the money in regional circulation
- (offer side pooling)
- For example:
- Melt Energy from the Sun
- Wacken Power from the Windparks
- Oya Energy form Water
- Rock Am Ring powered by Shit.



Renewables Myths

-Renewable Energy is more expensive?

- in 85% of our new negotiated contracts for festivals and clubs we were able to offer energy for even less Euros than the existing fossil contract
- resulting in savings of up to 25.000 Euros per Festival

Renewables Myths

- Energy will become more and more expensive?
 - Yes. Fossil and nuclear will. Due to massive subsidies over the past 35 years the price has never shown the actual worth of the kw/H. These prices will go up
 - But: prices for renewable Energy will go down
 - at the European Energy Exchange the prices went down more than 20% from 2008 to 2012.
 - Taxes will rise...

When can we join?

First meetings will be held from March 2013 on.
If you want to become a
Green Music Energy member give us a call.



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Thanks a lot for your attention

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