

#### **Renewables In Concert**



#### Who are we? Lowlands Festival **Eric van Eerdenburg Mojo Concerts Jacob Bilabel Green Music Initiative** Thema 1 **Peter Garritsen** Bredenoord Holger Jan Schmidt **GreenEvents** Europe GO Group / Yourope



## What is GO Group?

GO stands for Green Operations Europe.

GO Group is an independent, pan-European and cross industry thinktank to inspire people in the festival and events industry to run their operations

Greener, smarter, more sustainable.



# What is GO Group?

Initiated at 1<sup>st</sup> GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- Buckinghamshire New University
- GreenEvents Europe Conference (Bonn, nov 5/6 2012)
- Green Music Initiative
- Yourope | The European Festival Association











## What is GO Group?

1) **Identify international best practices** in sustainable innovations for the music festival and event industry

2) Aggregate, **communicate and share** the collective knowledge with interested stakeholders from all over Europe

3) **Establish working relationships** between different industry groups to enable practical and spontaneous exchange of personal experiences

4) Build a Sustainability Training Curriculum for festival and event promoters in collaboration with Bucks University



## **GO Group Events**

### International 2-day workshops:

#### Amsterdam (2011) Budapest (2012)

#### **Panels/Seminars**

GreenEvents Europe (2011) ESNS (2012, 3 panels) Nuits Sonores (1 panel) GreenEvents Europe (2012) Medimex (1 workshop)



## **GO Group Events**

#### **To come 2013**

Green Operations Award @ European Festival Awards Eurosonic/Norderslag 2013, 3 panels Love Your Tent initiative 3<sup>rd</sup> int. GO Group Workshop tba | april 2013 GO Group onsite workshop @ Roskilde Festival (tbc) 4<sup>th</sup> GreenEvents Europe Conference



## Stay up to date with what we do!

Pls. visite us online

#### www.go-group.org facebook.com/gogroupeurope twitter.com/gogroupeurope

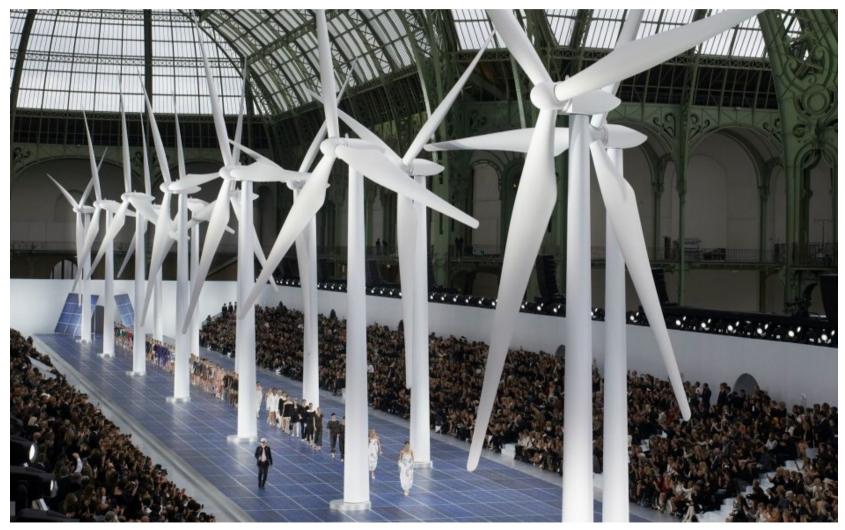


### **Renewables In Concert**





#### **Renewables In Concert**



GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013

























GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013





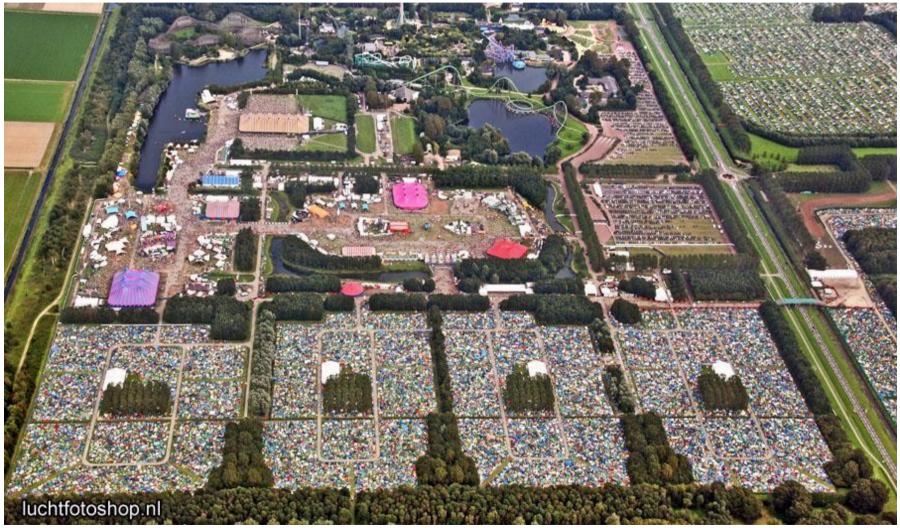
GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013





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### Glastonbury



GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013



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## **Melt! Festival / Ferropolis**



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## **Melt! Festival / Ferropolis**

#### Zukunftswerkstatt Ferropolis

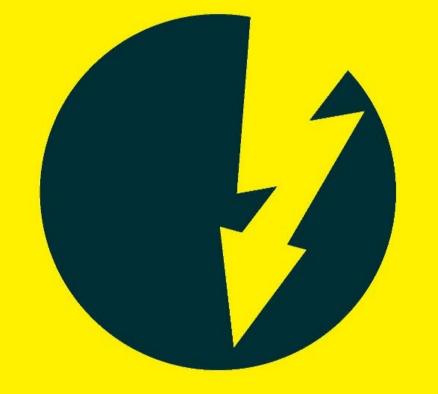


GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013



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greenmusic energy



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#### **Shambala Festival**





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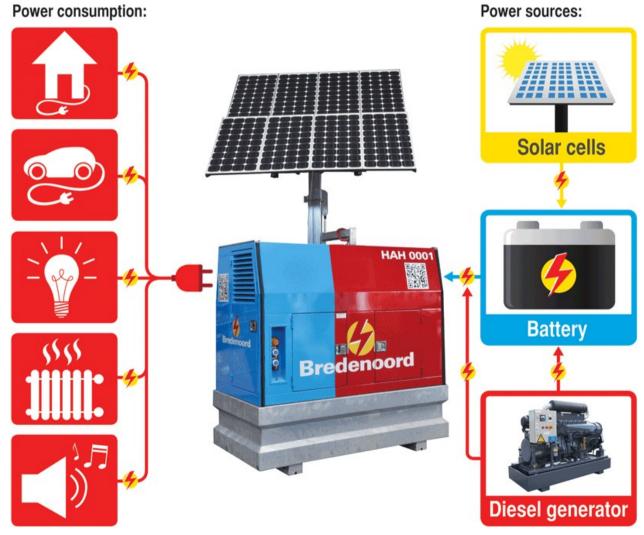


#### **Shambala Festival**





### **Bredenoord E-Saver**



GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013



#### **Renewables In Concert**



GO Group - "Renewables In Concert" - ESNS, Groningen, jan 2013



#### WELCOMES THE MUSIC INDUSTRY 4-8 SEPTEMBER 2013

BERLIN MUSIC WEEN AND ITS PARTNERS BERLIN FESTIVAL, VUT, GREEN MUSIC INITIATIVE AND AZN WELCOME YOU FOR FREE DRINKS AND AN OPPORTUNITY TO MEET THE EVENT ORGANISERS FOR THE LATEST INFORMATION ON BERLIN MUSIC WEEK 2013.

#### MEET US AT THE BUMA/STEMRA LOUNGE IN THE OOSTERPOORT,

THURSDAY, JANUARY 10, 17.30-18.30 H.

WWW.BERLIN-MUSIC-WEEK.DE





## Thanks a lot for your attention

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