

GO Group and Yourope present

"Greener festival camping - Love your tent - take it home"

Small cities for a couple of days. Festival camping is a challenge. How do organisers deal best with people behaving between anarchy and holiday? Are there ways to make them act greener and not to leave behind tons of outdoor gear? What are the reasons for such a behaviour and what can be done? We will try to find them.

Find **panel presentations** and more on the [GO Group Website](#) for download (uploaded the following week after ESNS 2013)

Moderator: Holger Jan Schmidt (GO Group / GreenEvents Europe, DE)

Schmidt is co-owner of GreenEvents Europe promoting agency, Bonn Promotion Dept. and had a career of two decades as managing director and production manager with admission-free festival RhEINKULTUR (160,000 visitors). In 2010 he started the GreenEvents conference. 2011's edition saw more than 100 participants from eleven countries, major festivals, event venues and the suppliers branch as well.

Ina Kahle (FKP Scorpio, DE)

Kahle works for FKP Scorpio Konzertproduktionen GmbH, one of the biggest tour- and concert promoters in Germany as well as the biggest festival organizer in Europe. The FKP Scorpio portfolio contains festivals like Hurricane, Southside, Highfield, AREA 4, Chiemsee Reggae Summer, Chiemsee Rocks, M'era Luna, Rolling Stone Weekender, Hamburger Kultursommer, Deichbrand, Elbjazz Festival, Hultsfred (S), Northside (DK), Getaway Rock Festival (S), Greenfield (CH) and Indian Summer (NL). Ina Kahle is responsible for backstage management, green projects and band administration.

Laura Pando (Festival Republic, GB)

Laura Pando works as a sustainability manager/coordinator events for Festival Republic, the UK's leading Festival and Event promoter. Festival Republic is involved with the team behind shows such as the Reading & Leeds Festival, the critically applauded Latitude, Ireland's Electric Picnic, Hove in Norway and the Berlin Festival.

www.go-group.org

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Want to know more about **Love Your Tent?**

www.loveyourtent.com

www.facebook.com/LoveYourTent

Love Your Tent clips:

[„Monday Morning Misery“](#)

[„Monday Morning Misery“ \(German version\)](#)

[„LYT Animation film“](#)

Interesting links:

www.go-group.org

www.green-events-europe.eu

www.ecoactionpartnership.com

www.fkpscorprio.com

www.festivalrepublic.co.uk

www.festivalrepublic.co.uk/green

www.hurricane.de

www.hurricane.de/de/infos/gruen-rockt/

www.yourope.org

www.agreenerfestival.com

www.soundsfornature.eu

www.facebook.com/gogroupeurope

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About GO Group

GO stands for **Green Operations Europe**.

GO Group is an independent, pan-European and cross industry think-tank to inspire people in the festival and events industry to run their operations **greener, smarter, more sustainable**. It was initiated at the 1st GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- Buckinghamshire New University
- GreenEvents Europe Conference
- Green Music Initiative
- Yourope | The European Festival Association

GO Group aims:

- 1) **Identify international best practices** in sustainable innovations for the music festival and event industry
- 2) Aggregate, **communicate and share** the collective knowledge with interested stakeholders from all over Europe
- 3) **Establish working relationships** between different industry groups to enable practical and spontaneous exchange of personal experiences
- 4) Build a Sustainability Training Curriculum for festival and event promoters in collaboration with Bucks University

GO Group contact:

For any comment or question, don't hesitate to contact us!

Holger Jan Schmidt | +49 228 20 70 80 4 | holger.schmidt (at) bnpd.de

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