

GO Group and Yourope present

„Renewables In Concert“

Music = power. Of course, we speak about renewable energy. Renewable energy can be integrated in various ways at concerts: by contracting green electricity or by installing permanent renewable energy generators on the concert site' This session aims to show on and off grid solutions and the chances and challenges for events, open airs and festivals'

Find **panel presentations** and more on the [GO Group Website](#) for download (uploaded the following week after ESNS 2013)

Moderator: Holger Jan Schmidt (GO Group / GreenEvents Europe, DE),

Schmidt is co-owner of GreenEvents Europe promoting agency, Bonn Promotion Dept' and had a career of two decades as managing director and production manager with admission-free festival RhEINKULTUR (160,000 visitors)' In 2010 he started the GreenEvents conference' 2011's edition saw more than 100 participants from eleven countries, major festivals, event venues and the suppliers branch as well'

Jacob Bilabel (Green Music Initiative / Green Music Energy, DE)

Jacob Bilabel is founder of The Green Music Initiative that provides a nationwide platform for the music and entertainment industry to coordinate projects in the fight against climate change – with the goal of reducing emissions across the board'

Eric van Eerdenburg (Lowlands Festival, NL)

From the year 2000 Eric van Eerdenburg is director of one of Dutch' most successful festival Lowlands' He won the Dutch Award IJzeren Podiumdier in 2011 as reward for his ability to combine his artistic ambitions with business success and keeping environmental issues in mind'

Peter Garritsen (Bredenoord, NL)

Garritsen is Manager Rental Division at Bredenoord, a company specializing in temporary, permanent and mobile (back-up) power systems'

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Want to know more about energy and festivals?

GO Group recommend

[„The power behind festivals“ report](#) by Green Festival Alliance:
["Powerful Thinking"](#) Toolkit by Green Festival Alliance

Interesting links:

www.go-group.org

www.green-events-europe.eu

www.greenmusicinitiative.de

www.greenmusicinitiative.de/projects/zukunftswerkstatt-ferropolis/

www.yourope.org

www.lowlands.nl

www.bredenoord.com

[Bredenoord E-Saver](#)

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About GO Group

GO stands for **Green Operations Europe**.

GO Group is an independent, pan-European and cross industry think-tank to inspire people in the festival and events industry to run their operations **greener, smarter, more sustainable**. It was initiated at the 1st GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- Buckinghamshire New University
- GreenEvents Europe Conference
- Green Music Initiative
- Yourope | The European Festival Association

GO Group aims:

- 1) **Identify international best practices** in sustainable innovations for the music festival and event industry
- 2) Aggregate, **communicate and share** the collective knowledge with interested stakeholders from all over Europe
- 3) **Establish working relationships** between different industry groups to enable practical and spontaneous exchange of personal experiences
- 4) Build a Sustainability Training Curriculum for festival and event promoters in collaboration with Bucks University

GO Group contact:

For any comment or question, don't hesitate to contact us!

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