



Love Your Tent

Festival Support Package

LOVE YOUR TENT is a campaign created by ECO ACTION PARTNERSHIP designed to bond people with their portable homes, encouraging them to re-use and recycle, and to break the culture of waste and disposal to landfill which so many see as just part of their festival experience.

We need your help and support for the campaign, and would like your festival to join us and become part of the movement for positive change.

We ask you for a small contribution of €350 towards costs for which in return you receive



The use of all copyrighted support material including logos for website, printed material, programs and all social media



Use of Love Your Tent promotional films, showing a personalised message with facts and figures from your festival - for social media, website and big screen use on site



Full support from our team for social media message interaction before, during and after the festival



Use of Love Your Tent mission statement, supporting documentation and press releases to assist with media interest and attention in the festival's involvement with the campaign

Love Your Tent in numbers

Fact 1

In some festivals in Europe, nearly 2 in 5 people admit to have left their tents behind after the music has stopped.

Fact 2

Average cost in man hours to clear up after 1500 people have lived in a camping field for 5 days is 170.

Fact 3

People leave much more waste behind than just tents – clothes, chairs, gazebos, wellies, food, alcohol – which is an estimated extra tonnage of 7.5 (not including tents) for every 1500 campers.

Please contact one of the team to discuss your involvement on

EU office (49) 228 2070804 - UK office (44) 203 286 9382

www.loveyourtent.com

With the support of GO Group, Yourope, A Greener Festival, Sounds for Nature Foundation e.V.

