

goCarShare

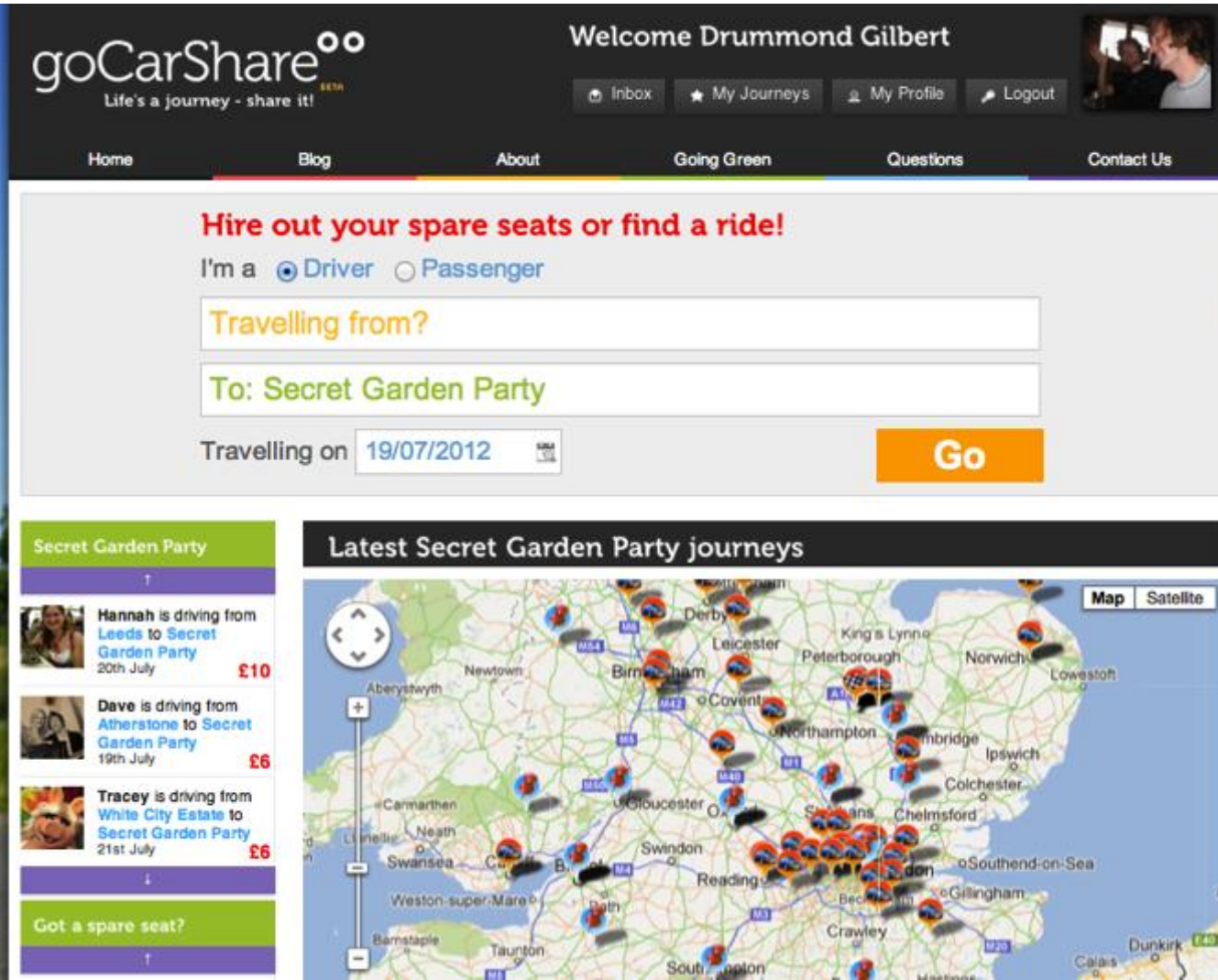


WHAT IS goCarShare?



Life's a journey – share it!

HOW goCarShare WORKS



goCarShare
Life's a journey - share it!

Welcome Drummond Gilbert

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Hire out your spare seats or find a ride!

I'm a ☒ Driver ☐ Passenger

Travelling from?

To: Secret Garden Party

Travelling on 19/07/2012

Go

Secret Garden Party

Hannah is driving from Leeds to Secret Garden Party 20th July £10

Dave is driving from Atherstone to Secret Garden Party 19th July £6








Tracey is driving from White City Estate to Secret Garden Party 21st July £6

Got a spare seat?

Latest Secret Garden Party journeys

Map Satellite

Map showing various locations across the UK, including London, Birmingham, Manchester, and Leeds, with markers indicating car share journeys.

	Lucia view profile	London » Secret Garden Party 09:00am 19th July Return: 10:00, 21st July <i>a sleeping bag and matt</i>	£10 return £20	1 seat free More Info
	Nick view profile	London » Secret Garden Party 2012 05:00pm 19th July	£10	2 seats free More Info
	Nick view profile	London » Secret Garden Party 05:00pm 19th July Return: 14:00, 23rd July	£10 return £20	2 seats free More Info
	mike view profile	Southwark » Secret Garden Party 12:00pm 19th July <i>Camping gear + small bag.</i>	£15	1 seat free More Info
	mike view profile	London » Secret Garden Party 07:00pm 19th July <i>if you wanna come and put your stuff in the car so we can see if you can get more than a "small bag" in on the wednesday night then that's cool. just didn't want to put BIG bag as I don't want to disappoint. xxx. possible return trip on the monday or sunday but not sure!</i>	£15	1 seat free More Info
	Brendan view profile	London Borough of Hackney » Secret Garden Party 08:45am 18th July Return: 13:00, 23rd July	£20 return £40	4 seats free More Info
	Aisling view profile	London » Secret Garden Party 06:30pm 19th July <i>Will be cheaper if i manage to fill the van up. Maybe offering a return lift on monday. Depends if I have to leave early to work.</i>	£6	4 seats free More Info

FORMING TRUST

Lucia Castano

Gender:

Female

Music:

Abstract Disco and Prisms of Isis Live: Summer Festival Performances, Gavin Kaufman, The Killers en Lima - Sitio Oficial





Mutual Friends

Latest Feedback




WHAT ELSE IS OUT THERE?



**mitfahrgelegenheit.de**
powered by carpooling.com

In Kooperation mit:


E-Mail oder Login:

 Mit Facebook anmelden
Passwort vergessen? Jetzt neu registrieren!

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  Alle Länder

mitfahrgelegenheit.de ist die **größte Mitfahrzentrale** im Internet zur Vermittlung von Mitfahrgelegenheiten in Deutschland und Europa. Alle Mitfahrten sowie günstige Reisealternativen per **Bus, Bahn und Flug** finden Sie im Menüpunkt "Mitfahrgelegenheiten" oder über folgende Suchmaske.

Suche

[Deutschland](#) [Ausland](#) [Pendlerregionen](#)

von

Umkreis km

nach

Umkreis km

Datum ☒ beliebig
☐ am

Toleranz +/- Tage

ERWEITERTE SUCHOPTIONEN


- Suche Ausland
- Städte Listen A-Z

Neue Fahrten auf mitfahrgelegenheit.de

[1](#) [2](#)


Typ	von	nach	Datum	eingetragen
Angebot	Hamburg	Mayen	So 28.10.2012	vor 30 Sekunden
Angebot	Frankfurt/Main	Köln	So 28.10.2012	vor 33 Sekunden
Angebot	Köln	Bad Oeynhausen	Do 01.11.2012	vor 42 Sekunden
Angebot	Oldenburg (Oldb)	Berlin	Mi 31.10.2012	vor 47 Sekunden
Angebot	Bruchsal	Dachau	Mo 29.10.2012	vor 48 Sekunden

DIE NUMMER 1 IN EUROPA

 **4.061.782** registrierte Mitglieder

NR.1

Anzeige



PURE NATUR HAUTNAH ERLEBEN.

Visit Scotland
Das Fremdenverkehrsland

bugatti
THE EUROPEAN BRAND

Jetzt kostenlos registrieren!

Registrieren Sie sich jetzt völlig kostenlos und finden Sie rasch nette Fahrer oder Mitfahrer aus über 650.000

LITERWEISE
01,59
VORTEILE

INSPIRATION



WHAT HAVE WE LEARNT?



WORKING WITH FESTIVALS



BENEFITS TO FESTIVALS



The goCarShare Team



Drummond Gilbert, Founder & CEO



Al Thompson, COO



Jo Johnston, Promotion Support

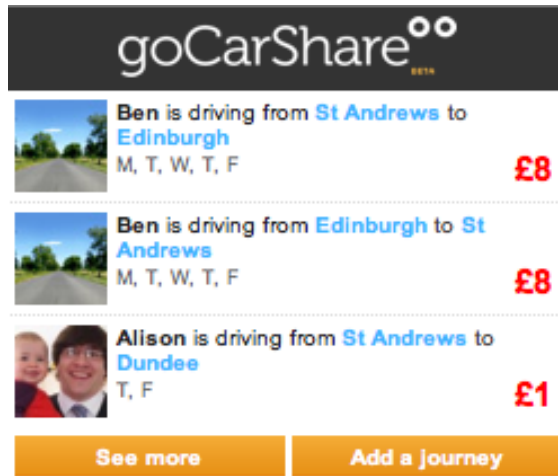


Ivars Mirosnikovs, Website Developer

Diverse advisory team

HOW TO GET THE WORD OUT

Ticket Confirmation
PR
Travel Information
Social Media Update



Widget
Livefeed
Incentives
Disincentives

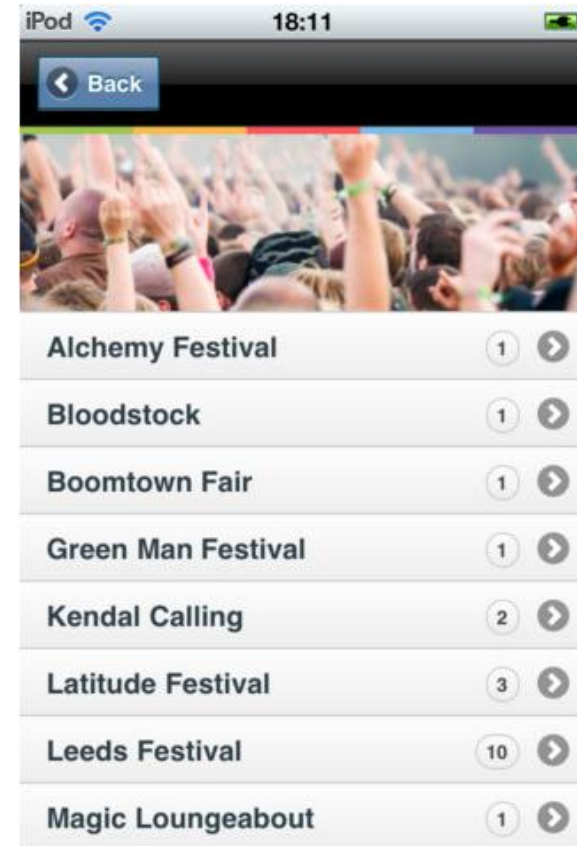
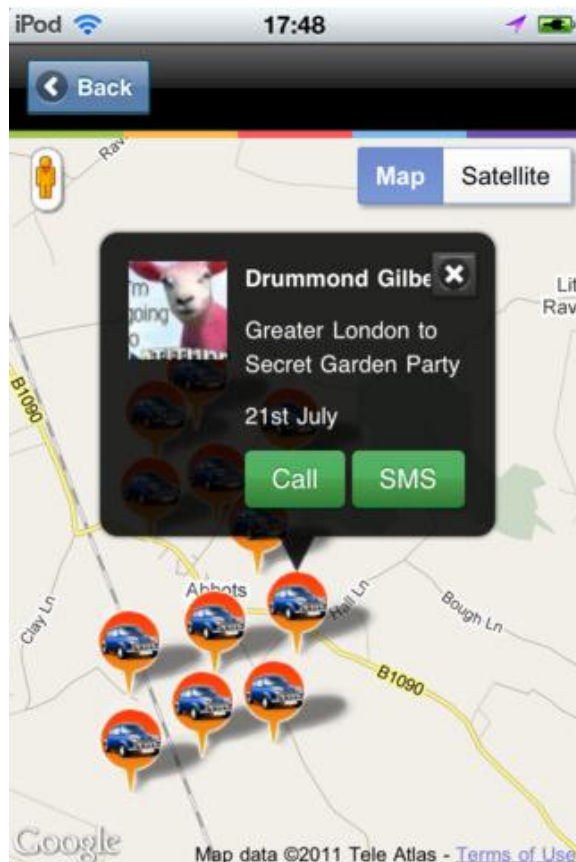
PRIORITY GOCARSHARE CAR PARKS



EMPTY CAR SEAT TAX & CAR SHARE MAP



IPHONE APP



goCarShare Sessions



Bands car sharing, exclusive performances and interviews.







www.goCarShare.com/sessions

PRESS COVERAGE & AWARDS

The Daily Telegraph

Drummond Gilbert, 35, came up with the idea for goCarShare, an online marketplace for empty car seats, after seeing outside of cars with a single occupant. Gilbert, a former accountant, started the business in 2008. Last year it was awarded a European best environmental startup award. The website has 1,000 registered users, and Gilbert has partnered with the city of London to launch a pilot scheme to reduce the number of cars on the road. He has also been featured in the *Financial Times* and *the Guardian*.



Always fully inflated car tyres. If they are 20 per cent under-inflated, your car will use three per cent more fuel. Because of this, the car when you are travelling – an extra 100kg and reduces fuel efficiency by up to five miles per gallon. Don't forget everything, including parking or borrowing it. My company is part of the collaborative consumption movement. Collaborative consumption is a new way of doing business, something as simple as this idea. One of the benefits of this is that it's a great way to find someone to share with a close friend who you are in your town, and you can find them on the goCarShare website. You can also find a restaurant or a bar nearby to search for other parties with different types of cuisine in that neighborhood.

TELEGRAPH MAGAZINE 31

msn cars

Home | News | Features | Car Reviews | Car Guide | Photos | Video | Used Car Listings

Cl Hubbard, contributor, MSN Cars, 16/08/2010 17:33

GoCarShare to use Facebook for car sharing



Image © goCarShare

New website goCarShare is attempting to solve the potentially awkward realities of car sharing by combining it with your existing social network through Facebook.

guardian.co.uk

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theguardian

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Elevator Pitch: goCarShare aims to fill millions of empty car seats

Built around Facebook, goCarShare is hoping to change the way people think about travelling.

The concept of sharing a lift with people outside the family network has proved popular around Europe, says goCarShare founder Drummond Gilbert, and there is no reason it can't be the same in the UK.

The 38m empty car seats on our roads every day is uneconomical for everyone, Gilbert insists – it's time to do something about it.



larger | smaller

Media
Digital media
Technology
Internet startups
Series
Elevator Pitch

More from PDA on
Media
Digital media

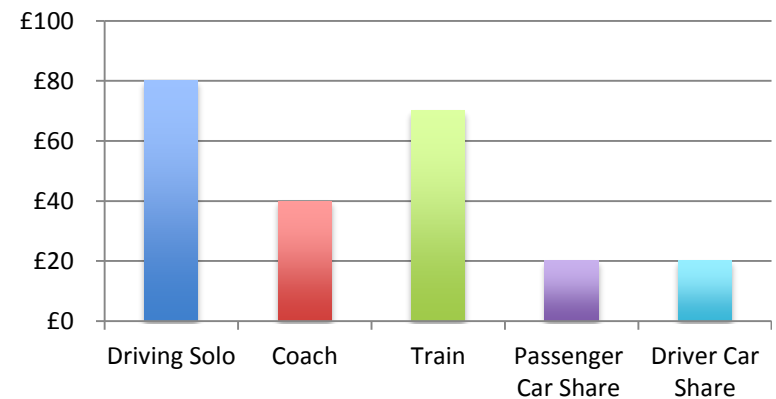
BBC



COLLABORATIVE CONSUMPTION



‘The Collaborative Revolution could be as big as the Industrial Revolution’



TESTIMONIALS



Bethany was a lovely person to share a car with, first Reading so very excited and lots of fun to be with! Come with us again next year? :) xx ★★★★★

Hi, Zoe was awesome, arranged a handy meeting place near the tube, then actually dropped me off slightly early at a different gate to the others. Also happy to make rest stops when needed. Thanks loads Zoe was such a chilled, easy and enjoyable journey to the festival :)x ★★★★★



STATISTICS

Travel to festival produces about 68% of festival emissions;

72% of people travel by car;

Average car occupancy 2.6 people per car to a festival,

BUT around 60% of cars have two or less people;

Driving on your own to a festival produces about 69kg of CO₂,

Travel in a full car and it's as green as taking the train.

JULIE'S BICYCLE 
TAKING THE HEAT OUT OF MUSIC

Thank you



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