

GO Group @ Exit Festival 11 & 12 july 2013 | Novi Sad

Kindly hosted by



What is GO Group?

GO stands for **Green Operations Europe**.

GO Group is an independent, pan-European and cross industry think-tank to inspire people in the festival and events industry to run their operations

Greener, smarter, more sustainable.

What is GO Group?

Initiated at 1st GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- ◆ Buckinghamshire New University
- ◆ GreenEvents Europe Conference
- ◆ Green Music Initiative
- ◆ Yourope | The European Festival Association



What is GO Group?

identify international best practices

communicate and share

establish working relationships

GO Group Activities

A large outdoor stage at night, illuminated by bright lights and a fire effect. The stage is set up with a metal truss system and several large screens displaying a fiery, orange and red pattern. A group of people is visible on the stage, some appearing to be dancing or performing. The foreground is filled with a dense crowd of people, many holding up their phones to capture the scene.

GO Group practical workshop

„A field trip to Øya“

Øya Festivalen, Medivial Park, Oslo, Norway

08 & 09 August 2013

book now!

GO Group Activities

With topics:
Green initiatives at the Øya Festival
Live Examples & Best Practise
*Climate communication and behavioral change -
how can events impact their audience's attitudes
and actions towards a more sustainable lifestyle?*



Love Your Tent Take It Home

Thanks!

www.loveyourtent.com



International initiative & waste campaign

GO Group Activities

**BERLIN
MUSIC
WEEK**

WWW.BERLIN-MUSIC-WEEK.DE

**GO Group & GMI seminar
@ Berlin Music Week,
5 & 6 september**

GO Group Activities

4th GreenEvents Europe Conference
Wissenschaftszentrum, Bonn, Germany
25 & 26 November 2013⁹

Europe is Burning

Why Green Festivals?

Stifterverband
an der RWTH Aachen University
Wissenschaftszentrum
Bonn

GO Group Activities



Green Operations Award
Category @ European Festival Awards
Last year's winner: We Love Green
Ceremony: 15 January 2014

GO Group @ Eurosonic/Norderslag
3 panels on event sustainability
De Oosterport, Groningen, Netherlands
16 & 17 January 2014

Thu 11 July 2013

14.00 Opening & first round-up

14:30 „Groove To Save The World“ | Jacob Bilabel

15:15 „A Greener Festival“ | Claire O’Neill

16:00 coffee break

16:15 „Sziget“ case study *Fruzsina Szep*

16:45 Group sessions

17:45 Results & Q/A

Fri 12 July 2013

14.00 „Exit Festival“ case study Vladimir Vodanov (30)

14:30 „Good Practise & Great Examples“ Holger Jan Schmidt (45)

15:15 „Glastonbury Festival“ case study Ben Challis (45)

16:00 coffee break (15)

16:15 „Rock For People“ case study Stepan Suchochleb (30)

16:45 Group sessions (60)

17:45 Results & Q/A



Thanks a lot for your attention

Pls. visit us online

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