



GREEN ISSUES AT THE ØYA FESTIVAL

Transport, waste management, procurement, catering, energy

Håvard Lundberg,
environmental coordinator



THE FESTIVAL

- **First festival was held in 1999**
- **Situated in the Medieval Park since 2001**
- **Capacity: 16 000 x 4 days**
- **Club events on Tuesday and every night**
- **Visitors: 85 000**
- **Four stages (Enga, Klubben, Sjøsiden, Vika)**
- **Been sold out in advance since 2002**
- **Environmental focus since 2002**

SHORT ENVIRONMENTAL HISTORY

- **Close cooperation with Nature and Youth since 2002**
- **Eco-rock project started in 2003**
- **Eco Lighthouse certified since 2003. Re-certified in 2007, 2010 and 2013**
- **Released the Environmental Handbook in 2004, reissued in 2008**
- **Selected different areas for our environmental focus**
- **Sustainability is a part of the festival's core values**

ØYAS ENVIRONMENTAL POLICY

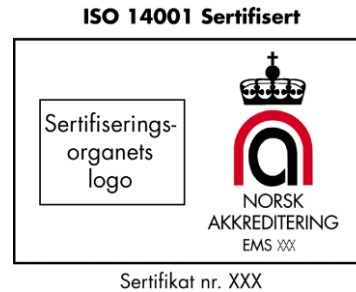
The Øya Festival will through its focused environmental work inspire its visitors, volunteers, commercial partners and performers, other organizers and businesses.

The Øya Festival works to find good solutions to reduce our environmental foot print and solutions that other events can use. The festival focuses on practical environmental actions as well as a broad communication on the topic.

FIVE FOCUS AREAS

- **Procurement (separate guidelines)**
 - Goal: *As far as possible – we will choose products that have the smallest foot print through the production, when it's in use and when it is turned into waste.*
- **Organic food**
 - Goal: *The Øya Festival will choose organic produce, and conventional only when there is no organic alternative.*
- **Energy**
 - Goal: *The Øya Festival will work systematically in order to reduce the energy use during the festival*
- **Transport**
 - Goal: *Reduce the emissions from our own transport work through better planning and low emissions vehicles.*
- **Waste management**
 - Goal: *Annually reduce the amount of waste*

PROCUREMENT



KLIMALØFTET



FEE Norway

DELTAGER NR. 023

SVANENS
INNKJØPER
KLUBB



VI VELGER SVANEMERKEDE PRODUKTER

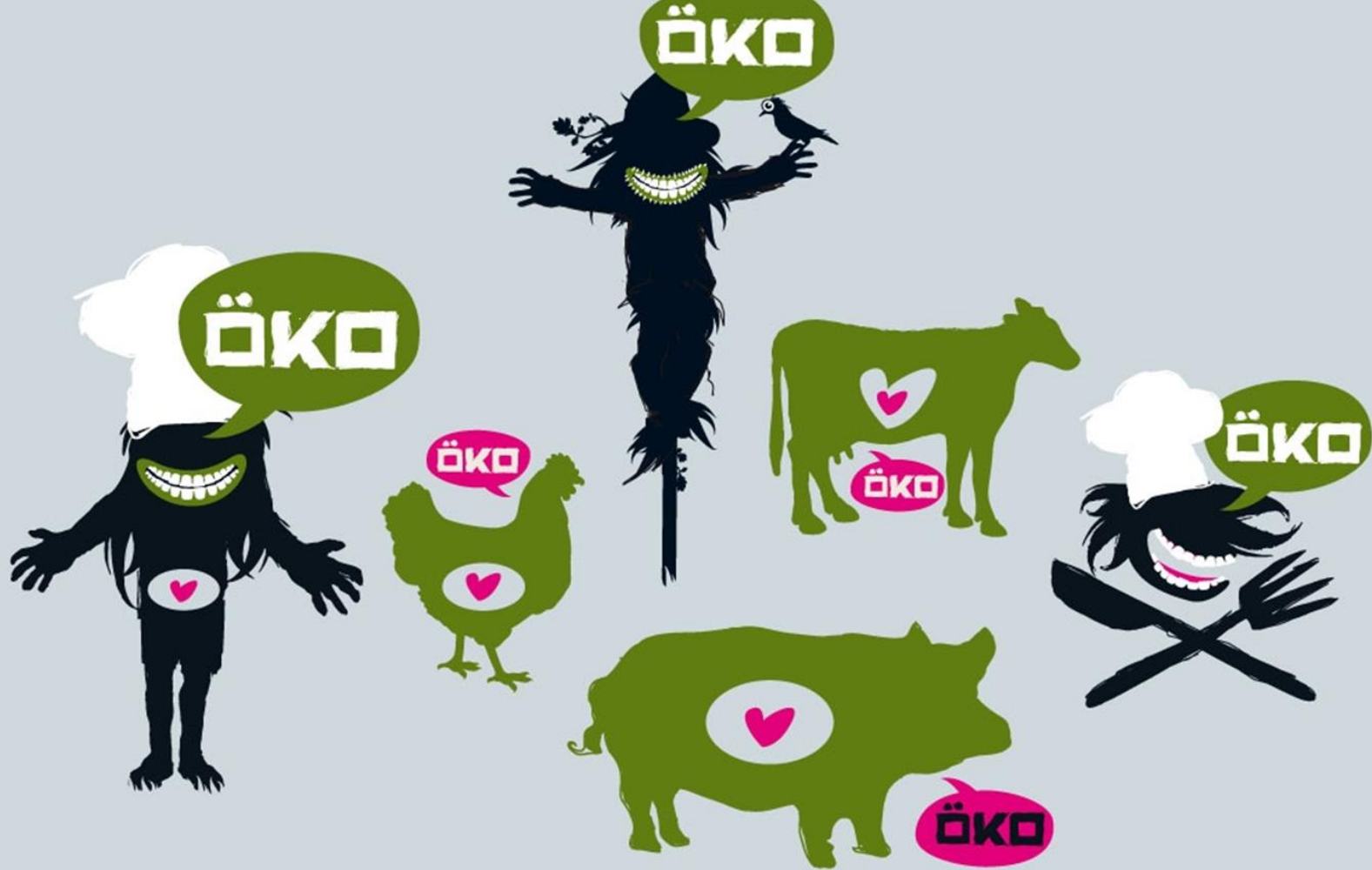


Debiogodkjent



REUSE

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AUG ØYA 3 OSLO**



ORGANIC AND LOCAL FOOD



CLEAN ENERGY

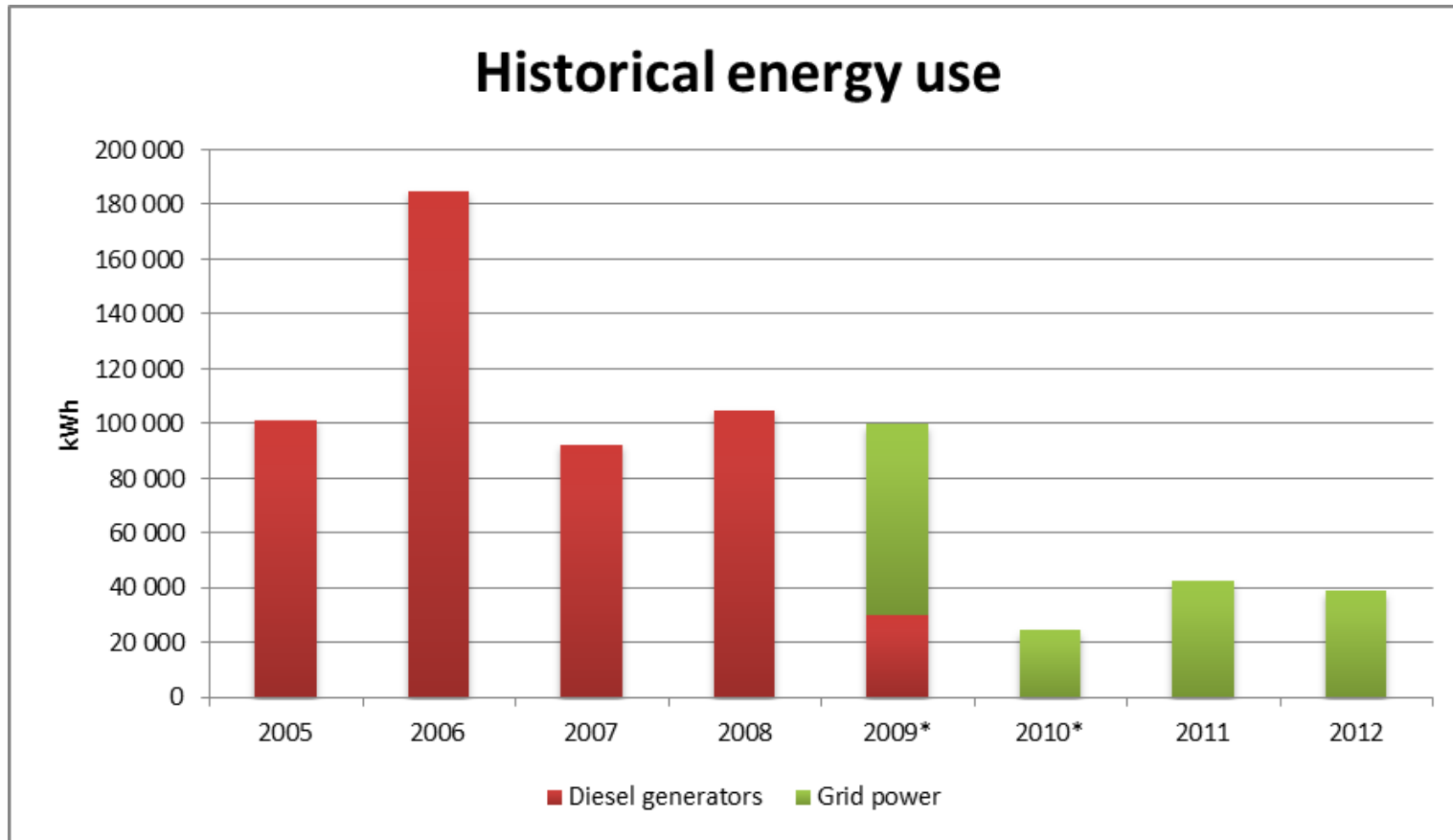
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LEAN ENERGY

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ENERGY CONSUMPTION

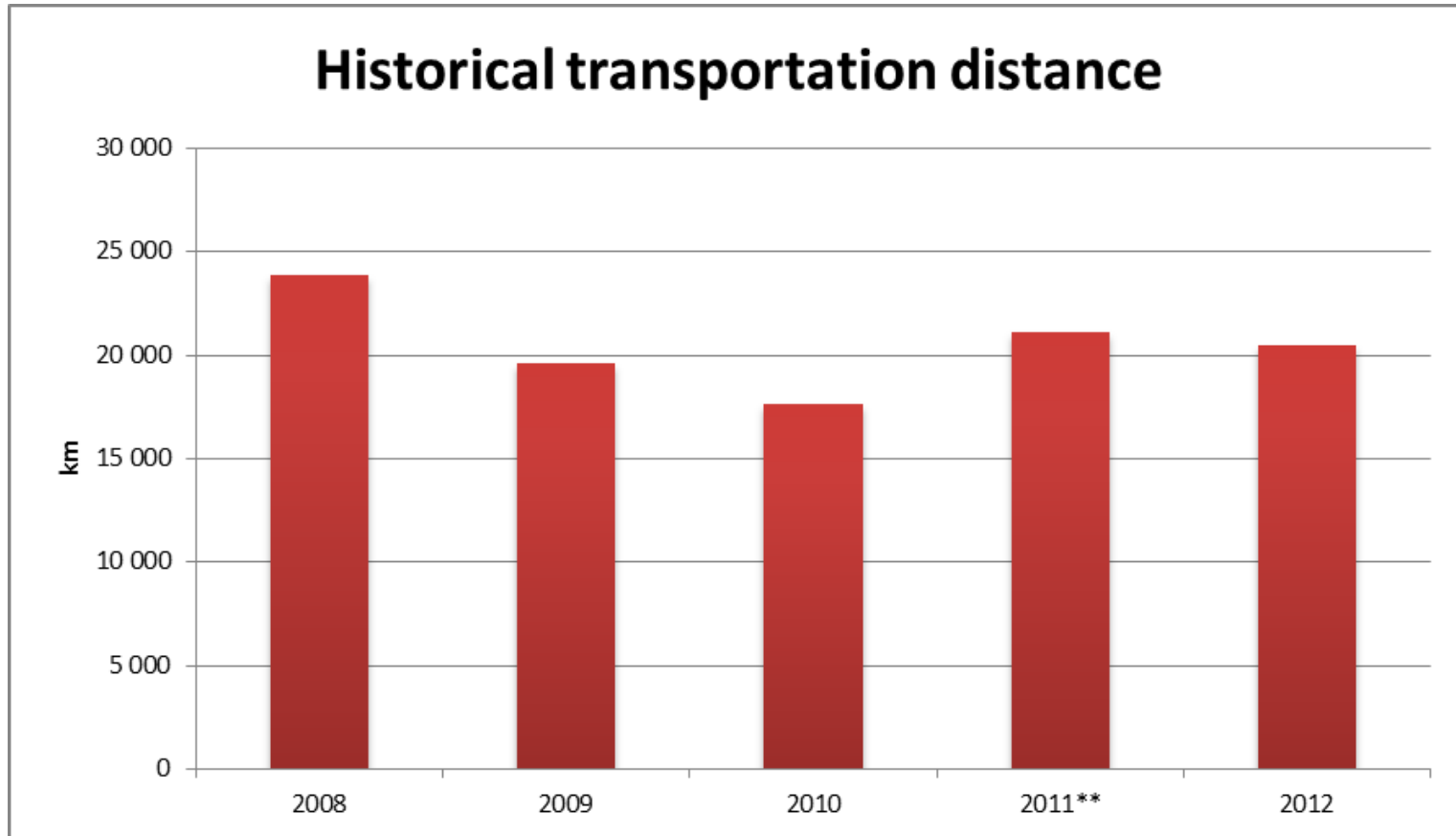




TRANSPORTATION

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TRANSPORTATION

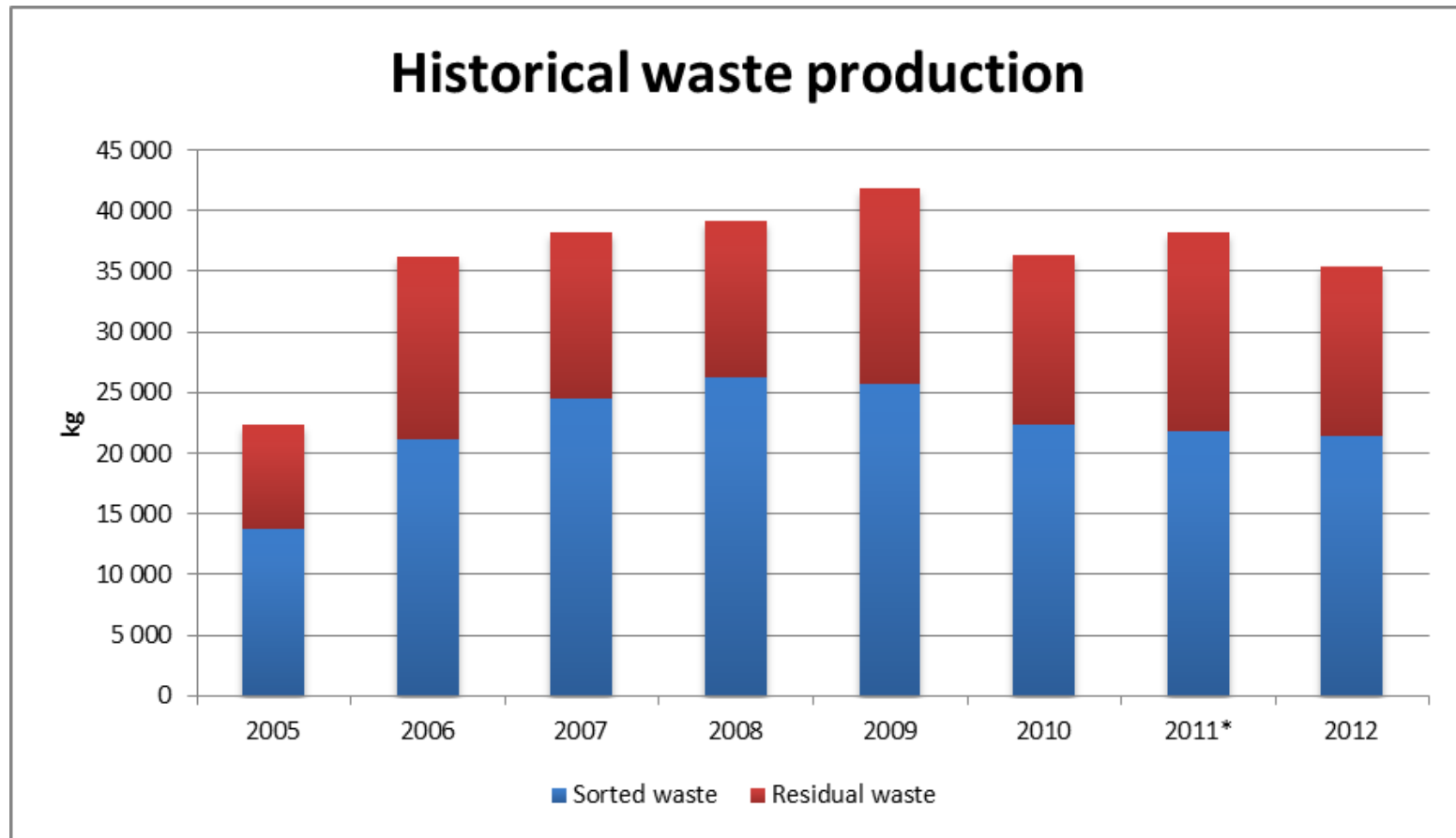




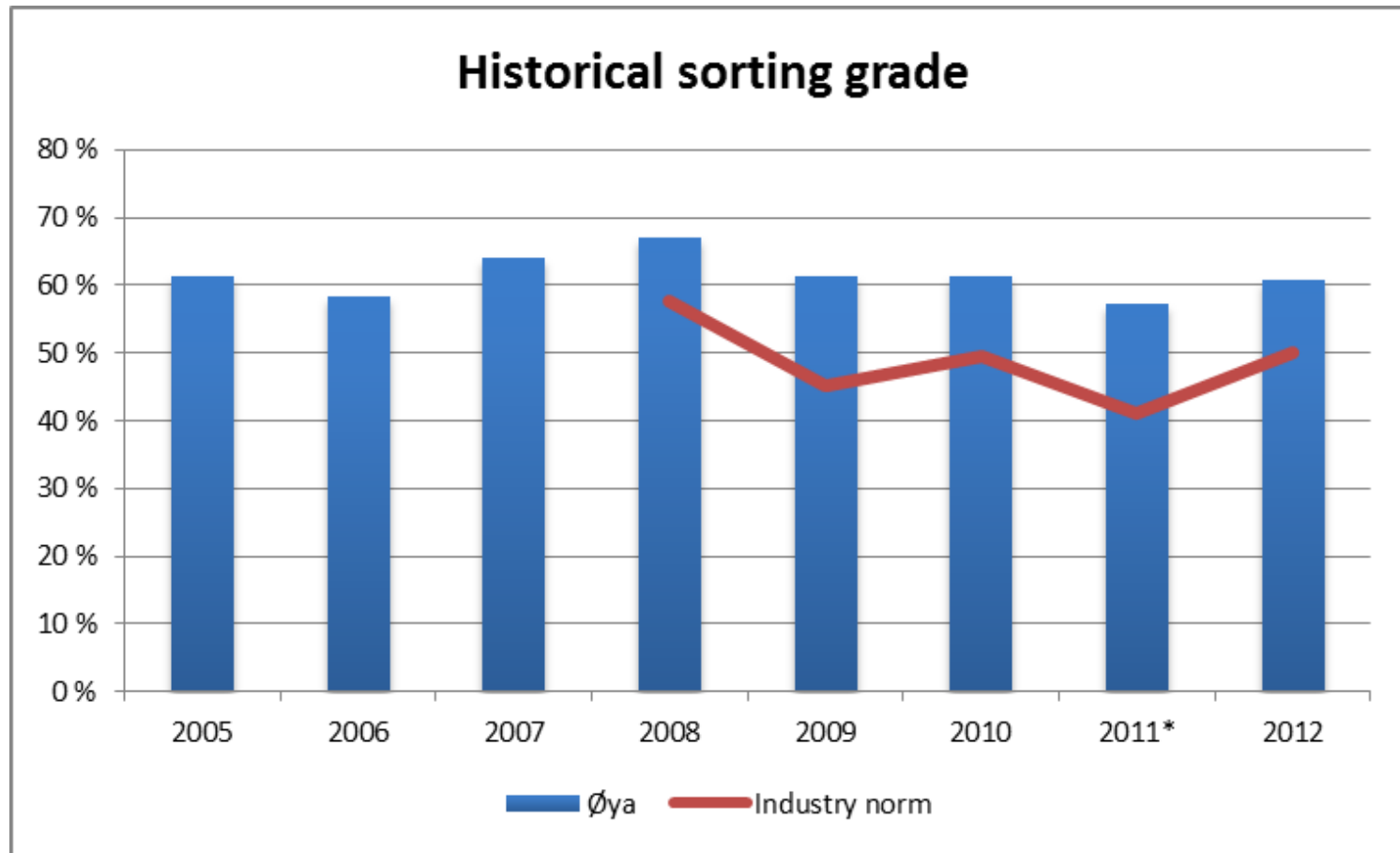
WASTE MANAGEMENT

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WASTE



WASTE





EXTENSIVE REFUND SYSTEM

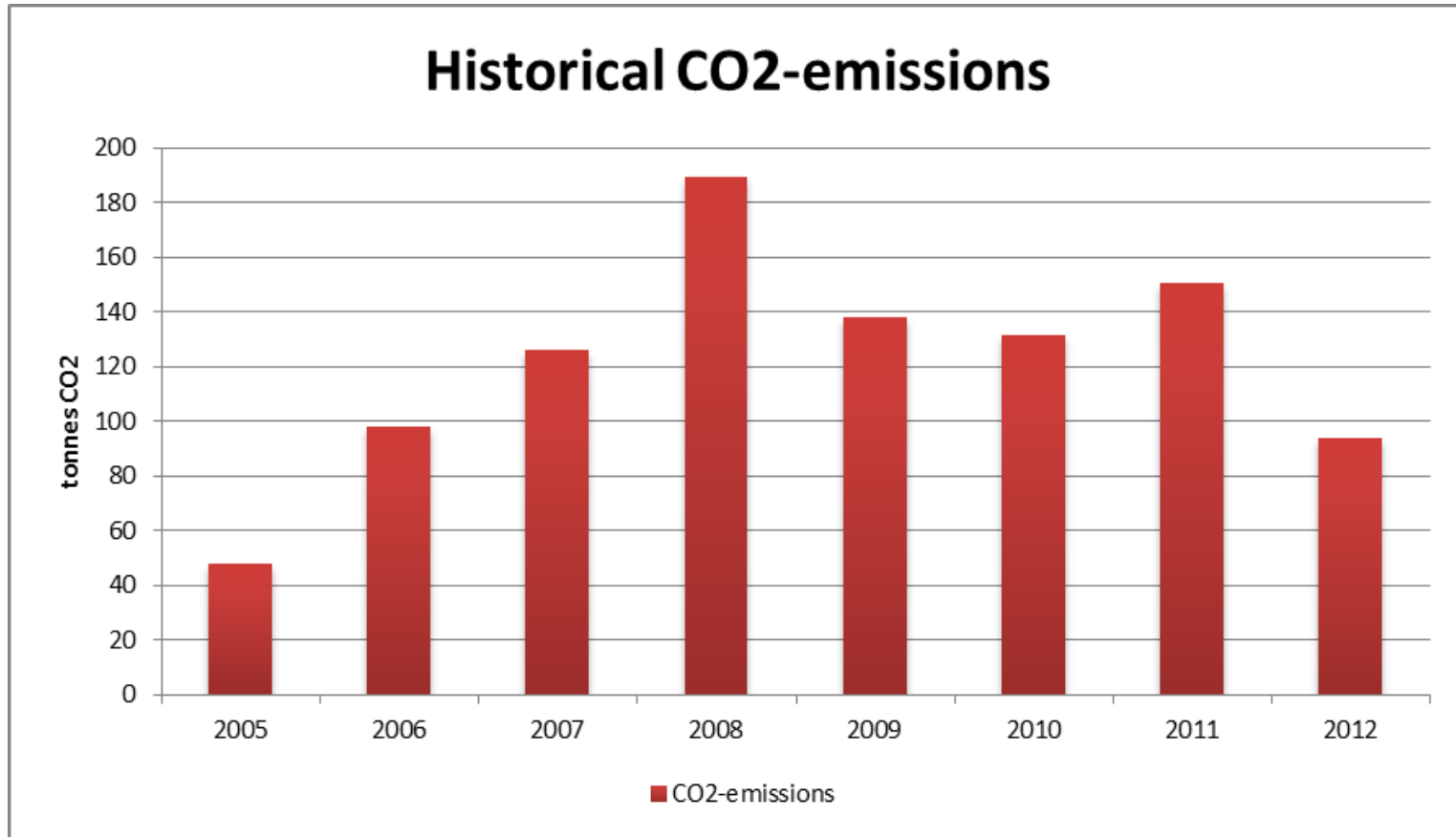
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WASTE SORTING FOR THE AUDIENCE

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CO2-EMISSIONS



WAY FORWARD – HOW CAN WE IMPROVE?

- **We're moving!**
- **Include scope 3 emissions? Where do we draw the line?**
- **Local produce vs. imported organic food.**
- **Projects throughout the year**
- **Cooperate more with our sponsors on projects**



ENJOY THE FESTIVAL!

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EXTRAS

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**89% OF OUR AUDIENCE
DESCRIBES THE FESTIVAL AS
ENVIRONMENTALLY
CONSCIOUS (2010)**

**94% OF OUR AUDIENCE
THINK IT'S IMPORTANT THAT
WE FOCUS ON
ENVIRONMENTAL ISSUES
(2012)**



2010: RECYCLOMAT

Miljøhåndbok

For festivaler og utearrangement



1. Trinn for trinn

- 1.1 Organisering og start av arbeidet
- 1.2 Miljøkartlegging
- 1.3 Handlingsplan
- 1.4 Gjennomføringen av arrangementet
- 1.5 Evaluering, måling av resultater og rapportering
- 1.6 Miljøsertifisering

Vi skal i gang med miljøarbeid! Men hvordan gjør vi det? Hvor starter vi? hva gjør vi egentlig?? På disse nettsidene finner du enkelt og greit ut hvordan miljøarbeid kan organiseres og gjennomføres samt en rekke forslag til konkrete tiltak. Her får du råd og tips om alt fra avfallshåndtering og klimatilstand til økologisk mat og økodesign!

[Mer om boka »](#)

2. Praktiske miljøtiltak

- 2.1 Helse, miljø og sikkerhet
- 2.2 Avfall
 - 2.3.1 Innkjøpsrutiner
 - 2.3.2 Kort om noen miljømerker og miljøledelsessystem

1. Trinn for trinn



1.1
Organisering og start av
arbeidet



1.2
Miljøkartlegging

Nyheter:

September 16, 2010
UN Music and Environment
Initiative

ENVIRONMENTAL HANDBOOK

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LOCAL CONSTRAINTS

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