

GO Group @ Berlin Music Week 05 & 06 Aug 2013 | Berlin

What is GO Group?

GO stands for **Green Operations Europe**.

GO Group is an independent, pan-European and cross industry think-tank to inspire people in the festival and events industry to run their operations

Greener, smarter, more sustainable.

What is GO Group?

Initiated at 1st GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- ◆ Buckinghamshire New University
- ◆ GreenEvents Europe Conference
- ◆ Green Music Initiative
- ◆ Yourope | The European Festival Association



What is GO Group?

identify international best practices

communicate and share

establish working relationships

GO Group Activities

4th GreenEvents Europe Conference
Wissenschaftszentrum, Bonn, Germany
25 & 26 November 2013⁵

Europe is Burning

Why Green Festivals?



Green Operations Award
Category @ European Festival Awards
Last year's winner: We Love Green
Ceremony: 15 January 2014

GO Group @ Eurosonic/Norderslag
3 panels on event sustainability
De Oosterport, Groningen, Netherlands
16 & 17 January 2014

5th international GO Group Workshop

Kindly hosted by NXP and Jump!

April 2014, Vienna, Austria



GO Group @ Berlin Music Week 5/6.9.2013

Who Are
you?

Thanks a lot for your attention

Pls. visite us online

www.go-group.org

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