

# GO Group @ Berlin Music Week 05 & 06 Aug 2013 | Berlin



### What is GO Group?

**GO** stands for **Green Operations Europe**.

GO Group is an independent, pan-European and cross industry think-tank to inspire people in the festival and events industry to run their operations

Greener, smarter, more sustainable.



## What is GO Group?

Initiated at 1<sup>st</sup> GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- Buckinghamshire New University
- GreenEvents Europe Conference
- Green Music Initiative
- Yourope | The European Festival Association











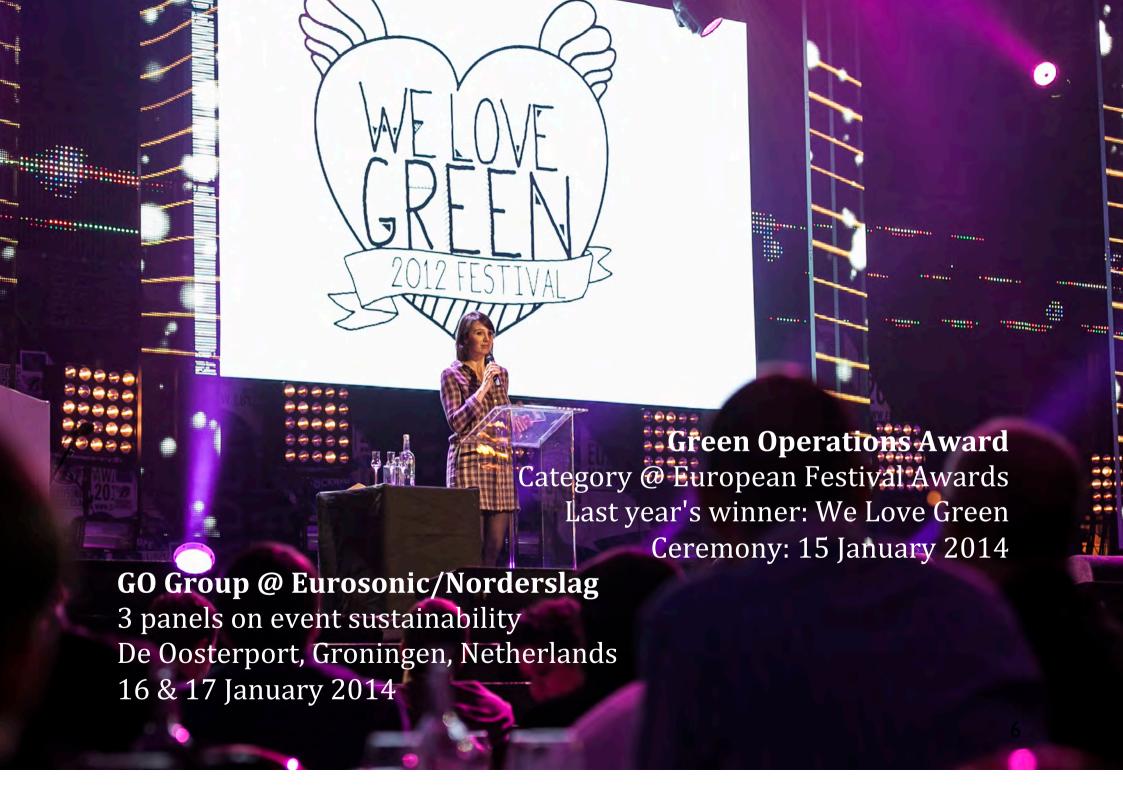
# What is GO Group?

identify international best practices

communicate and share

establish working relationships













### Thanks a lot for your attention

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