

Show vs Waste



Show vs Waste

The Xyloband

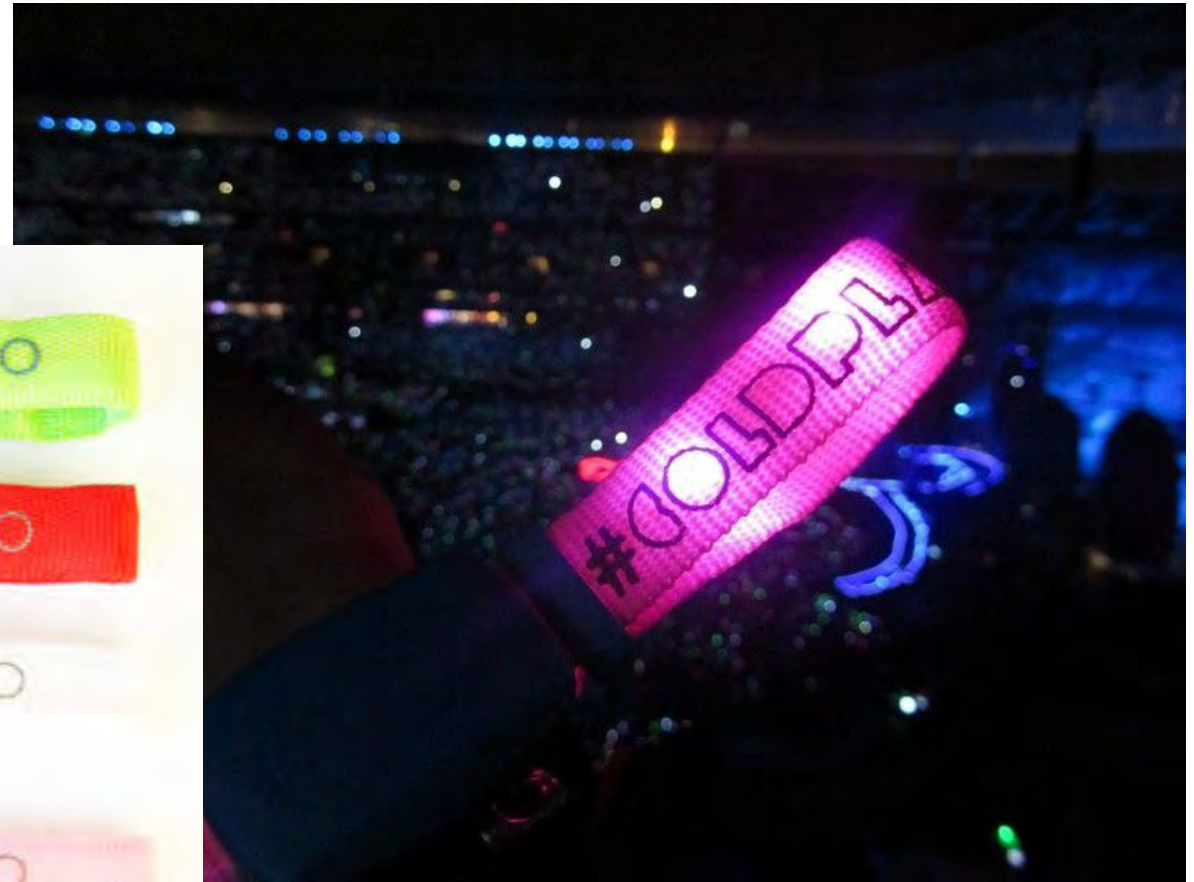
given to every ticket holder of Coldplay shows
(festival shows without xyloband)

Mylo Xyloto Tour 2011/2012
2,1 mio visitors

Band weights appr. 50g

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Chris Martin (voc):

cash-saving schemes – **collection after show – nixed** by legal team due to hygiene reasons (→ herpes or TB)

Johnny Buckland (git):

approx **half a million Euro a night** to fund the bands

"It looks amazing, it just makes everyone have a great time, most of all us - and it just feels so magical"

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2,1 Mio visitors * 50g = **105 t waste**

Mixed material incl.

- battery
- board
- plastic
- LED
- radio frequency receiver

+ production, transport, disposal





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Don't get me wrong:

- I love Coldplay.
- I was struck by the lighting effect.
- I know this industry is for people's enjoyment.

The only question I wanted to raise is:

How far is show allowed to go?
I don't have the answer...

Thanks a lot for your attention

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