

GO Group @ Exit Festival 10 & 11 july 2014 | Novi Sad

Kindly hosted by



What is GO Group?

GO stands for **Green Operations Europe**.

GO Group is an independent, pan-European and cross industry think-tank to inspire people in the festival and events industry to run their operations

Greener, smarter, more sustainable.

What is GO Group?

Initiated at 1st GreenEvents Europe Conference in nov 2010 and founded in early 2011 by

- ♦ Buckinghamshire New University
- ♦ GreenEvents Europe Conference
- ♦ Green Music Initiative
- ♦ Yourope | The European Festival Association



What is GO Group?

identify international best practices

communicate and share

establish working relationships

GO Group Activities

5th GreenEvents Europe Conference
Wissenschaftszentrum, Bonn, Germany
03 & 04 November 2013





GO Group Activities

GO Group @ Eurosonic/Norderslag

3 panels on event sustainability

De Oosterport, Groningen, Netherlands

15 & 16 January 2015

3rd Green Operations Award

Category @ European Festival Awards

Ceremony: 14 January 2015

Last year's winners: Way Out West (SWE '13), We Love Green (FRA'12)



GO Group @ Berlin Music Week

3. & 4. Sep 2014

GO Group @ Amsterdam Dance Event

15. Oct 2014

GO Group @ MAMA Paris

16. Oct 2014



GO Group supports

-EE MUSIC

Energy Efficient Music Culture

www.ee-music.eu



Co-funded by the Intelligent Energy Europe
Programme of the European Union

An aerial photograph of a large outdoor festival. The festival grounds are divided into several sections by dirt paths and rows of trees. The left side of the image shows a large area covered with a dense crowd of people, interspersed with many small, colorful tents. A river flows along the left edge of the festival area. The right side of the image shows a more organized area with larger, more prominent tents, including a large pink one and a blue one. There are also some buildings and parking areas visible on the right. The overall scene is a busy, large-scale outdoor event.

International Campsite Initiative

with A Greener Festival, Love Your Tent,
Sounds For Nature et al.

Thu 10 July 2013 – “Food, Drinks & Rock’n’Roll”

14.25 Opening & first round-up

14:45 „Exit Festival“ case study *Jelena Kis*

15:15 „Good Food For Festivals“ by *Claire O’Neill*

15:45 coffee break

16:00 „Good practise & great examples“ by *Holger Jan Schmidt*

16:40 „We Love Green - Conscious Food“ case study *Noémie Balez*

17:15 open discussion

Fri 12 July 2013 – “ High Voltage – Power, Energy & Festivals“

13.00 "Electrified! What you don't know about electricity"

Sebastian Fleiter

13:40 „EEMusic – Energy Efficient Music Culture“ *Jacob Bilabel*

14:25 coffee break

14:40 "Cut back CO2 emissions and \$ave on your budget with a smart power plan!" case study *Paul Schurink*

15:20 open discussion



Thanks a lot for your attention

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